# Looking To Run An Event? Welcome to

Designed to make virtual, hybrid and face-to-face events easily accessible for small to medium-sized businesses and organisations

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LIVE

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## **Your Events Packages**

Effective, Accessible, Professional Events For Your Business or Organisation

## Launch £1.999+vat\*

#### **Half-day Virtual Event/Webinar**

#### Includes:

- 1 day x Event Manager pre-planning
- 1 day x Event / Marketing/Social Media Coordinator pre-planning
- 1 x Zoom registration page setup
- 1 x Zoom webinar licence (for up to 500 attendees)
- 1 x on-the-day Zoom webinar & technical support Coordinator

\*Upgrade your webinar to an enhanced branded interactive online experience with virtual lobby, chat features, seperate virtual rooms and more to engage your participants = £POA

## Accelerate £2.299+vat\*

#### **Digital Event Marketing**

#### Includes:

- 1 x Marketing Manager
- Pre- and post-event email marketing •
- Basic event landing page •
- Social media posts

#### Marketing package upgrades available:

- Event prospecting •
- Multi-step page sales funnel ٠
- Webinar highlight reel to promote on socials •

\*Upgrade items available across our range of packages. Upgrade costs on request

- Targeted social media ads
- **Event SMS marketing** •
- \*Based on a virtual event upgrade available for face-to-face events

## Drive £2.549+vat\*

#### Half-day Face-to-face **Event**

#### Includes:

- 1 day x Event Manager pre-planning
- 1 day x Event / Marketing / Social Media Coordinator pre-planning
- Free venue-finding service
- 1 x onsite Event Manager support
- \*Geographical restrictions apply package upgrades available depending on location. Venue, catering, supplier and third party costs are not included

## Pick an easyto-buy event package. Wedo the rest.

#### Enquire Now

### SCAN ME

## Add-Ons

- + Event management, admin, marketing or coordination add-ons
- + Dedicated social media management
- **Onsite staffing** +
- Conference websites
- Registration platforms +

- + AV & tech production
- + Customised & branded virtual & hybrid event platforms
- + Hybrid event solutions
- + Videography, photography & video production
- + Online or face-to-face event host/professional MC
- + Targeted speaker & sponsor-sourcing
- + Speaker & sponsor management
- + Entertainment & hospitality
- + Conference travel & accommodation booking
- + Free venue-finding
- Venue liaison
- Branding, design & promotional items
- + Managing suppliers and third parties

## Schedule a call with one of our event experts! Visit...

**Virtual Events** 

**Hybrid Events Face-to-Face Events**  **Conference & Event Management** 

Use our additional upgrades to add-on or create your customised conference or event package

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www.events-up.co.uk