



Futureproof your

events

BESPOKE
Service Offering

SERVICE LIST

Event Strategy
Event Design
Agenda Setting
Conference Planning
Speaker Management
Sponsor Management
Delegate Management
Venue Sourcing & Liaison
Event Tech Sourcing
Promotional Materials
Event Tech Planning
Event Marketing
Onsite Event Staffing
Exhibition Management
Managing Event Suppliers
Event Follow-up
Event Training

BENEFITS LIST

Stress-free
Inclusive
Engaging
Sustainable

www.theeventshub.com

Connect to
Company



Watch our
intro video



Imagine a stress-saving, expertly-run project that helps you engage with your client base in a first-class experience. The Events Hub makes that a reality.

Are you a small team looking to outsource event pressures to an expert?

When you're at capacity and you've an event to run, where do you start?

Work with us. Events for scale-up businesses, fast-growing startups, professional and financial services: it's what we do. No more stress, no stretching your team to their limit: we sort everything for you.

Are you an MD or Director who'd prefer to delegate delivering events to a specialist?

Overseeing an association, a public sector or purpose-driven organisation?

You can relax in the knowledge your events are being taken care of by a specialist team, leaving you free to get back to what you do best.

Or are you a consultant wanting long-term collaboration with an experienced team to take care of your clients' conferences?

Consultancies - how do you juggle all your clients' events?

Collaborate with us and we'll take the hassle off your hands. We'll look after your clients like we'll look after you: expertly.

What makes us different?

- Unique deep dive to get to the heart of your business, branding and event intentions before we begin.
- Sustainability commitment through the SME Climate Hub, NetZero Community Scotland, Circular Glasgow, Positive Impact and EventDecision
- One of the best technical production teams in the business
- Consistent adaptation to the needs of the current climate
- A cross-section of leading technologies
- Provision of staff to run events
- Decades of experience in the industry



What our clients say...

"They make our lives so incredibly easy." **Richard, FinTech**

"I cannot fault their professionalism and commitment to ensuring our conferences are delivered on brand." **Paul, Scale Up in the Financial Services Industry**

"A perfect partnership." **Mary, Charity/Third Sector**

"A strong partner with a calming, smart mind [...] we are taken care of and supported." **Michaela, Membership Organisation in Sustainability**

"A real asset to any conference." **Peter, Leadership Coaching**

"When you're planning or thinking about an event, speak to The Events Hub before you go too far - you'll save yourself time, money and worry by doing so." **Neil, Business Consulting**

Experienced event management

You're planning an event and you're stuck where to start...

Why deal with mountains of details when we've been doing it for years? From global conferences to local AGMs, we take a unique deep-dive into your event strategy and goals, then free up your headspace by planning and running the entire experience. One key contact to handhold you throughout the process: it couldn't be simpler! All you need to do is enjoy the success.

Technical production

Want high-quality audio and visual production for a seamless stream?

We've partnered with one of the best in the business and rehearse thoroughly every time to create a smooth speaker and sponsor journey. These tried and tested systems broadcast to anywhere in the world. Post-event content? Our recording facilities provide valuable videos you can use for future marketing material. Smile, it's on camera.

Virtual & hybrid platforms and venue selection

Futureproof your events with us at the helm.

We plan, promote and produce virtual and hybrid events thanks to our integrated communication portals. Going global across different time zones? Bringing together clients from around the country? We'll help you choose from a cross-section of leading technologies, so you're free to focus on your high-quality delivery. For in-person events, we'll find you a venue that fits like a glove. Travel restrictions? Venue cancellations? No problem. Hybrid events mean the only disruption to the client is your on-brand delivery. Stream online Q&As, breakout rooms, and networking sessions like nothing happened.

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SCAN ME

Ruby Sweeney
Founder

Connect
with me



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