

Introduction.-To CER Business Finance Ltd

Every business, whether it be a sole trader, partnership, LLP or limited company has a requirement for one important thing “The need for money”.

Start-up costs; research and development; purchase/lease/refurbishment of property; stock; wages; equipment; plant and machinery; working capital.

At CER Business Finance we help assist IDENTIFY and OBTAIN the funding requirement applicable to your business.

KNOWING what **FUNDING SOURCE** is right for **YOUR** needs is paramount to **YOUR SUCCESS**.

FUNDING is not restricted to “High Street” Lenders as there many other reputable alternative sources.

It is important to identify the **FINANCIAL TOOLS** which are appropriate to **YOUR** business and to enable us to **STRUCTURE** your application to the appropriate lending Institution/s.

When it comes to knowing “the size of your financial contribution” and the question of “Security”, if indeed it is available or even required, as in many circumstances where security is **NOT** available, we can identify the appropriate funding source.

Lenders are **NOT** restricted to “Banks” and there are a number of others “funding sources” which may be considered more appropriate for your circumstances.

With your knowledge of your business and if required the input of your Accountant and Solicitor we can ensure that the information required to present to a lender is accurately and professionally presented.

Unfortunately, it is no longer recommended to make an appointment with your bank manager to discuss any form of financial assistance unless you are **PROPERLY AND PROFESSIONALLY** prepared.

At CER Business Finance Limited we have

C : Access to a Choice of Lending Institutions

E : Experience to identify and present your requirements

R : Resolve to help you succeed.

Your initial consultation is **FREE** and should we consider that we cannot assist – we will tell you.

We have published **TERMS** and **CONDITIONS** together with our **CER PRIVACY POLICY** so **NO** surprises. We value our reputation.

Need help with Business Finance?