

## **AN INTRODUCTION TO BILL CHRISTIE FCBI**

By way of introduction. In the mid 1980's having been Head of The Advances Department of The Gordon Street Office, Glasgow of The Royal Bank of Scotland I was "invited" to set up what was the first Business Development Unit of any Bank in Scotland. It was a great success, but when I suggested making it "Scotland wide" I was advised that I was "Empire Building." So much for being 5 years "ahead." That ended a career, which started in Kirkcaldy, Fife, of 25 Years with the Royal, Bank of Scotland. including 7 years in London, as I was headhunted to Develop the Companies within the former James Finlay Bank Group. When a new Chairman of the parent company, James Finlay Plc decided to sell off all the Companies within the Bank, I decided to set up my own consultancy.

CER Business Finance Ltd, has been my principal consultancy for well over 10 years.

I have been privileged to "work" with and indeed receive referrals from professionals and business colleagues for many years. Indeed, I am pleased to advise that through networking I have been able to advise clients throughout the UK.

I am pleased to share over 40 years of knowledge and experience through the provision of advice and guidance as well as identifying the Funding Tools applicable to client's circumstances.

Our "An Essential Guide to Business Funding," is also relative to other parts of the UK, albeit, perhaps described differently.

I have been a Rotarian for over 30 years and prior to that in Round Table.

President The Rotary Club of Glasgow 1996/97.

Host Club President (Glasgow) of The Rotary International Conference held in Glasgow in 1997 with over 25,00 delegates.

**Founder President 2020/21 [The Rotary E Club of The West of Scotland](#)**